



RIGHTPOND ENTERS INTO STRATEGIC RELATIONSHIP WITH FINSEARCHES.

Providing Public, Foundation and Endowment Plans Data for the Institutional Retirement Industry

Partnerships expands RightPond's DC/DB Business Intelligence capabilities

New York, NY June 15, 2015 – RightPond has entered into an exclusive partnership with FINsearches.

RightPond's agreement with FINsearches includes a long-term content and co-marketing agreement under which RightPond will integrate FINsearches' public, foundation and endowment plans data within RightPond's DC and DB Business Intelligence platform.

RightPond subscribers can now access, manipulate and visualize data on over 4,000 U.S. public plans and 15,000 endowments and foundations, including investment line-ups on 1,450 U.S. public plans, 1,500 endowments and 3,200 foundations, with aggregate assets under management in excess of \$7T.

Data points include sponsor and consultant contact information, placement policy, manager rosters and target asset allocation for public, foundation and endowment plans.

FINsearches is the leading provider of public, foundation and endowment plans data and the most powerful manager search database available for the institutional asset management industry.

"This partnership will reinforce RightPond's position as a leading provider of data and business intelligence solutions for the institutional retirement investment sector," said Lawrence Johnson, Chief Executive Officer, RightPond. "The addition of public, foundation and endowment plan data with our extensive corporate DC and DB plan data, will enhance our clients' growing demand for insightful targeting, benchmarking, business intelligence and analytics." Mr. Johnson continued. "By far the most exciting part of this initiative is having the opportunity of working closely with a team of leaders that has gained a stellar reputation for delivering timely and relevant information."

"FINsearches and RightPond share a common objective of providing the highest quality information and reporting services for institutional asset managers," said Matt McCue, managing partner and editor of Financial Investment News. "This partnership will allow managers to leverage our first-class reporting with the impressive data analysis capabilities RightPond has developed. We look forward to the ongoing relationship with RightPond."

Terms of the agreement were not disclosed.

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About RightPond

RightPond is a leading provider of Business Intelligence solutions for the financial services industry. RightPond Business Intelligence and Visualization platform reveals gaps, trends, outliers and risk signals regarding plan performance, fees, capital flow, gatekeeper relationships and best

practices. RightPond modules and services include DC and DB data, contacts, analytics, data visualization, CRM integration, asset flow analysis. RightPond is a Tableau Software Alliance Partner.

About FinSearches

FINSearches is the leading provider of public, foundation and endowment plans data in North America. Financial Investment News is the leading provider of tools and information for the sales, marketing, business development and customer services professionals at institutional asset management firms. Its fin|daily, Nonprofit News and Emerging Manager Monthly newsletters are recognized as essential tools and resources for the generation of timely manager search leads and relevant industry news.

For more information about RightPond, please visit www.rightpond.com

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